



A Brief Look Into Faux Painting...



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What is Faux Painting?

Faux Painting: the term "faux" meaning "false" or an illusion created with paint or materials to produce depth and interest in an attractive pleasing manner.

Faux painting has been around for many years. However, with the products, techniques and textures constantly being updated Faux Painting has become even easier and more impressive. This is one of the hottest trends to use in your own home to complete the major portion of any decorating ...the walls. Faux painting gives you a chance to express your own individual personality and decorating style on your walls that says much about you and who you are.

Have you ever walked into a popular restaurant and right away noticed the decorative painting, or an eye-catching mural on the walls or just a warm comfortable feeling of ambiance to the dining experience. These effects are created by the usage of attractive colors and possibly three dimensional appearance of texture that completed the decorating theme and enhanced the personality of the establishment. Perhaps plain white paint on the walls or single color walls wouldn't have made as good as an impression as the pleasing comfortable experience that you enjoyed with everything looking so perfect in the decorating sense and giving total harmony to the dining experience. Sometimes added touches of decorative painting or a unique mural can make the restaurant theme come alive with a pleasant view to ignite your imagination and enhance the whole dining experience.

Have you ever visited someone's home and loved the feeling that you got from the total look of decorating? All the fur-

niture, colors, curtains... everything coordinated to create a warm inviting appearance. Almost like a magazine picture that combined appealing usage of colors, textures and objects to make the rooms comfortable yet personalized with warm and pleasant tones in which to be entertained.

These feelings of warmth can be customized into your own home. Learning how to use color in any decorating style is one of the key criteria to tie everything together and personalize a room, making it more inviting and pleasant to enjoy. By adding simple Faux painting techniques or texture products to your walls can give your home a complete polished appearance. By adding Trompe l'oeil (French "to fool the

eye", the art of illusion painting) or decorative painting accents to personalize a room can really make your home uniquely yours. Whether it is clouds on your ceiling, grape vines in your wine cellar, a custom mural in your home theater or one of a kind children's bed room or playroom...the sky is the limit! Let me show you what looks best in your home or business.

Your most difficult challenging decision is deciding what you like best and what room you want to do first after viewing the many faux paint techniques that are available to fit with your décor. Visit my website for more information about faux painting techniques and my portfolio of both of faux painting and decorative painting ideas. I would love to meet

with you to show you how to beautify and personalize your home or business.



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Frances Rauch Faux
Painter
&
Artist
10+ Years experience
100% Satisfied
Customers in
Washington DC Area
and East Coast
Experienced with
Old World Textures
and Plasters
Specialize in Trompe
L'oeil,
Murals & Decorative
Painting

6 Reasons Why To Faux Paint Instead Of Plain Paint?

1. To personalize an area by giving warmth and depth to the walls thereby completing a feeling of comfortable ambiance to your home
2. Revitalizes or modernizes your home
3. Adds value and appeal of your home
4. Coordinates with your individual décor to give 3 Dimensional effects to walls thru application of plasters, textures and glazes
5. Can replicate natural stone, marble on pillars and walls a fraction of cost for the real thing
6. Added touches of customized Trompe l'oeil, decorative painting or murals can make spaces appear to be larger that they are or excite one's imagination