


Moving is as simple as transferring the contents of a moving van into your new house and turning on the lights, but a house is not a home until it develops a personality. One creative solution to infuse warmth and personality into a home is to use faux painting and mural expressions, which encourage imagination. Moreover, faux painters expand the realms of a room by fusing special palettes and textures to help define the uniqueness of the living space. These decorating specialties are ideal options for anyone wanting to make a memorable statement in a room.

Visually and often tactically stimulating, faux painting offers more than just wall color. It is one of the most important factors in uniting all interior decorating components together—the walls, fabrics, window treatments and furniture. It provides a uniquely rich and warm environment of personalization to your areas. Through the expression of these artists, faux painted walls become the detailed backdrop during life's moments spent within the customized room. Whether a marbleizing, specialty plaster, texture, or glazing effect is desired, faux painting and finishes can completely transform the mood of any room, adding warm and inviting ambiance to your decor.

Murals are typically commissioned for large backdrops, but can be tailored for any size preference and budget. From a small vignette,

which creates an attractive focal point, to trompe l'oeil, which creates an illusion of depth or whole rooms encompassing a theme, murals create atmosphere and depict specific themes, and are often frequently requested by homeowners, businesses, government organizations, restaurants, schools and advertising agencies to enhance their areas or establishments. Moreover, faux painting artists possess a very specialized skill set, translating a client's thoughts and desires into color and theme coordinated brushstrokes. Attention to the minutest details allows artists to bring a picture or scenery to life. Through the use of creative paint media, textures and techniques, designs appear very realistic and full of three-dimensional life for all to enjoy.

Murals attract attention, convey messages, pay tribute, entertain, enlighten, and promote campaigns, as well as provoke mental stimulation for the audience.

Faux painting and murals remain highly desired and specialized art forms today. Professional faux artists, can turn the kitchen into a "trip to Tuscany", the basement area with wet bar and television into a "sports bar" or "man cave", or a child's room into a perfect fantasy world. Both faux finishes and murals provide an opportunity to express individuality and transform ideas into memorable experiences. 



Local faux painting artist Fran Rauch, owner of FR Designs, creates a customized room for one of her clients.